

# JAM SESSION



## EVENT OVERVIEW

In Jam Session, participants will take their zest for creativity and their appreciation of music and turn it into a deeper impact for at-risk youth in the Phoenix community. By creating sounds and rhythms from everyday household items and combining those with verses inspired by a phrase that fits your company's mission, teams will compete against each other in an effort to create an award-winning jingle. Auditions will be held and the winner will be selected by the audience's applause and judge's feedback, but the true culmination of the event will take place following the performances. Several at-risk teens from the Alice Cooper's Solid Rock Teen Center or a local high school, who have a passion for music but lack the funds to peruse it, will realize that dreams do come true when members of your company surprise them with their very own musical instruments. This gift will certainly have a tremendous impact on the lives of these teens, but will also create a lasting impression on everyone in the room that day.



## EVENT DETAILS

RECOMMENDED EVENT TIME:	3 hours
MINIMUM # PARTICIPANTS:	50
MAXIMUM # PARTICIPANTS:	500+

## WHAT THE EVENT INCLUDES:

- Partnership with a local charity organization or high school
- A selection of orff instruments per team (for jingle creation)
- (1) Musical Instrument per High School Student
- Event Emcee, Event Technician, and Additional Staff Members
- All video and creative production necessary for the event