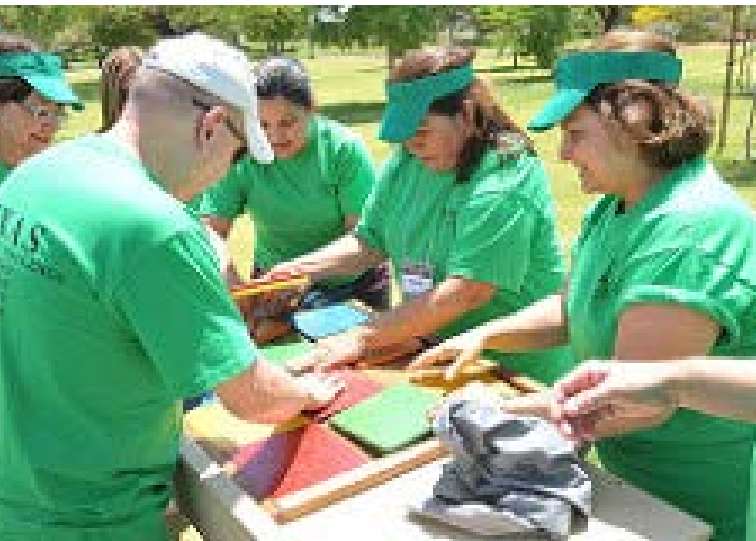


BACKYARD BRAWL FOR CHARITY



EVENT OVERVIEW

Backyard Brawl is an over-the-top interactive and creative experience that engages the guests throughout the event. In Backyard Brawl for Charity, we will pair together this highly interactive event experience with the opportunity to give back in multiple ways to a well-deserving local charity in the Phoenix area! When designing this event, we wanted to create a unique experience that straddled the line between competition and a fully interactive experience that anyone would be interested in playing. Participants will be divided into teams and further divided into regions. Each region will rotate through various backyard style games throughout the room. This method is proven to keep attendees engaged by allowing them to experience something different each rotation. By providing local organizations with much needed items while having fun, your attendees will walk away from this event with a sense of purpose and pride.



EVENT DETAILS

RECOMMENDED EVENT TIME:	2 hours
MINIMUM # PARTICIPANTS:	50
MAXIMUM # PARTICIPANTS:	500+

WHAT THE EVENT INCLUDES:

- (5) total gaming stations, each benefitting the selected charity
- All of the supplies necessary to conduct each of the game stations
- Coordination of the Charitable Recipient, including guest appearance
- Event Emcee, Event Technician, and Additional Staff Members
- Delivery of all donated product to the charity recipient